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16th International Specialised Trade Show for
Agriculture and Food Industries

Altayskaya Niva 2010

October 26–29 2010, Sport Complex, Barnaul, Russia



Participating: German Pavilion (Federal Ministry of Food,
Agriculture and Consumer Protection)

Main Organiser

ООО „Altajagroexpo“, Russia

Organiser of the international
participation:
IFWexpo Heidelberg GmbH

IFWexpo

Heidelberg GmbH

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The Market

With a crop harvest of 6 mio. tons in 2009 the Altay region is positioned No. 4 compared to other Regions of the Russian Federation. Therewith Altay Region follows the traditional agricultural regions of Russia, Krasnodar, Stavropol and Rostov in the South. Altay is also one of the most important agricultural producers of sugar beet, milk, meat as well as potatoes. Altay is also ahead in investments for the agriculture branch. In the past 4 years 842 mio. roubles were spent from the local budget on supply of new technics. Not only the large agricultural lands are located in Russian South-West-Siberia but also the important sales markets, the Siberian cities, industrial centres and nearby export markets such as China and Mongolia. Herewith the Region has a great future potential. Currently the development is also being accelerated by the government strategy for nutrition safety on the Russian markets.

The Exhibition

The Altayskaja Niva is taking place for the 16th time in 2010. Main topics are agricultural technics, crop processing and milling technique, animal husbandry, dairy farming, food processing with focus on pastries, crop products, dairy and meat products. Further areas are seed cultivation, plant protection and crop cultivation.

Main Topics Altayskaya Niva

Agricultural machinery & farming equipment • crop breeding • crop protection & fertilisers • horticulture • livestock breeding, animal husbandry technologies • feed processing • milling and grain processing industry • silo storage and transport technology • cooling and storage technology for fruit & vegetable • equipment for slaughtering, meat & dairy processing • packaging technology • aquaculture, fish processing

Your Participation

IFWexpo organises the international participation at Altayskaya Niva. Here you have the opportunity to present your company to a specialized audience and decision makers. The event is an ideal platform for the branches arable farming and animal husbandry as well as primary processing of agricultural produce.



Our experience is your profit!



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Region and exhibition

With 7 mio. ha arable lands Altay is also one of the most important agricultural producers. The Region is distinguished by its strong grain processing industry and feed industry. Also the refinement industry, animal breeding and husbandry are an important branch. Expansion is an important goal to be able to secure an ideal raw material basis for the dairy and meat industry. Dairy products as well as meat products, known and appreciated in Russia, receive medals also at international contests. In Barnaul agricultural science and training is concentrated – the basis for the establishment of young agricultural specialists and with it the development of agriculture.

Top branches

Agriculture technics and technologies for the spectrum of the sector: agricultural machines and equipment, seeds, crop protection and fertilizers, grain processing technology, fodder, silo and milling technique, animal husbandry, dairy technology, cheese production, vegetable cultivation, cooling and storage technology for potatoes and vegetables, slaughtering and meat processing technology, meat production, vegetable processing, packaging, cooling, deep freezing, transportation.

Our Service

- extensive personal support before and during the exhibition
- competent consulting for stand construction
- support by our experienced partners regarding transport, customs clearance and travel
- free entry-tickets for your clients
- extensive advertising regarding the exhibition

Your Contact

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List of Exhibitors of Altayskaya Niva 2009

AUMA, КОМИТЕТ ПО ОРГАНИЗАЦИИ ВЫСТАВОК И ЯРМАРОК НЕМЕЦКОЙ ЭКОНОМИКИ • AWILA Agrar-und Industrieanlagen GmbH • Big Dutchman International GmbH • BMELV, ФЕДЕРАЛЬНОЕ МИНИСТЕРСТВО ПРОДОВОЛЬСТВИЯ, СЕЛЬСКОГО ХОЗЯЙСТВА И ЗАЩИТЫ ПРАВ ПОТРЕБИТЕЛЕЙ ГЕРМАНИИ • BRUNS Pflanzen-Export-GmbH & Co. KG • CSORT • EkoNiva/ Ekosem-Agrar GmbH • Grasdorf Rad GmbH • GRIMME Landmaschinenfabrik GmbH • Heinrich Schröder Landmaschinen KG • HORSCH Maschinen GmbH • IFWexpo Heidelberg GmbH • KLEVER • KOCK & SOHN GmbH & Co. KG • Köckerling GmbH & Co. KG • KUHN S.A. • KWS SAAT AG • Lammers System-technik GmbH & Co. KG • MAYER Maschinenbaugesellschaft GmbH • NEUERO Farm- u. Fördertechnik • PETER Kröger GmbH • PETKUS Technologie GmbH • RABE AGRI GmbH • RAUCH Landmaschinenfabrik GmbH • RIELA Karl-Heinz Knoop e.K. • ROPA Fahrzeug- u. Maschinenbau GmbH • RUSSIAN FOOD AND DRINKS MARKET MAGAZINE • Schmidt-Seeger GmbH • TECNICAL tecnologia Aplicad, SLL • TEN ELSEN GmbH & Co. KG • VYRYBALT • WESSTRON • AVGUST/ АВГУСТ • Autoclimate / АВТОКЛИМАТ • AGRARIAN / АГРАРИЙ • Agrarian News / Agrarnye Izvestija/ АГРАРНЫЕ ИЗВЕСТИЯ • Agrobusiness and food industry/ АГРОБИЗНЕС И ПИЩЕВАЯ ПРОМЫШЛЕННОСТЬ • AGRARIAN OF ALTAI / АГРОВЕСТНИК АЛТАЯ • Agrovestnik of Siberia / АГРОВЕСТНИК СИБИРИ • AGRODEALERPLUS / АГРОДИЛЕРПЛУС • AGROCOMPANY „SIBERIA“ / АГРОКОМПАНИЯ „СИБИРЬ“ • AGROMARKET, Siberian filial / АГРОМАРКЕТ, ФИЛИАЛ „СИБИРЬ“ • AgroMolTechnika / АГРОМОЛТЕХНИКА • Agroplus / АГРОПЛУС • Agropress-Ural / АГРОПРЕСС-УРАЛ • Agrosib / АГРОСИБ • Agrosnab of Tschernozemlja [Equipment for Agriculture in the Black-Soil Zone] / АГРОСНАБ ЧЕРНОЗЕМЬЯ • Agrospezmaschine, ООО/ АГРОСПЕЦМАШИНА • Agrotech, Production company / АГРОТЕХ • Agro-Tech-Inform / АГРО-ТЕХ-ИФОРМ • Agrotechmash / АГРОТЕХМАШ • Agrofincanegroup / АГРОФИНАНСГРУПП • Agrochemprom / АГРОХИМПРОМ • AgrochemService / АГРОХИМСЕРВИС • AGROCENTRE / АГРОЦЕНТР • AleyskZernoProduct im. S.N. Starovoytov, ЗАО/ АЛЕЙСКЗЕРНОПРОДУКТ ИМ. С.Н. СТАРОВОЙТОВА • Alsiko-Agroprom, ООО / АЛСИКО-АГРОПРОМ • Altayagrotech/ АЛТАЙАГРОТЕХ • ALTAI-BRAND / АЛТАЙБРЭНД • Altaymedia / АЛТАЙМЕДИА • Altay-certifica / АЛТАЙСЕРТИФИКА • Altay Seeds / АЛТАЙСКИЕ СЕМЕЧКИ • Altay Aerosoyuz, ООО / АЛТАЙСКИЙ АЭРОСОЮЗ • Altay Buket / АЛТАЙСКИЙ БУКЕТ • Altay State Agricultural University / АЛТАЙСКИЙ ГОСУДАРСТВЕННЫЙ АГРАРНЫЙ УНИВЕРСИТЕТ • Altay Farmer, TD/ АЛТАЙСКИЙ ФЕРМЕР • Altapress / АЛТАПРЕСС • Altinformbureau, ООО / АЛТИНФОРМБЮРО (ДВА СЛОВА, ТОРГОВЫЙ МОСТ) • Alttrans / АЛТТРАНС • ALPINA / АЛЬПИНА • ALTAIR-AGRO / АЛТАИР-АГРО • Amazone / АМАЗОНЕ • ANITIM / АНИТИМ • ARNTJEN / АРНТЬЕН • ARTEX / АРТЭКС • АУА - PLUS / АЯ - ПЛУС • BARNAUL HALVA FACTORY / БАРНАУЛЬСКАЯ ХАЛВИЧНАЯ ФАБРИКА • Barnaulsky Pishchevik+, ООО / БАРНАУЛЬСКИЙ ПИЩЕВИК • BDM-AGRO / БДМ-АГРО • BELAGRO-MASH-SERVICE / БЕЛАГРОМАШ-СЕРВИС • ВИНАКА / БИНАКА • BOSS-AGRO / БОСС-АГРО • BRESTSELMASH/ БРЕСТСЕЛЬМАШ • BRUKKE / БРЮККЕ • BARNAUL EVENING / ВЕЧЕРНИЙ БАРНАУЛ • VORONEZH-SEL-MASH / ВОРОНЕЖСЕЛЬМАШ • VOSCHOD, КАМЕНСКИЙ МК / ВОСХОД, КАМЕНСКИЙ МК • ALL FOR AGRICULTURE / ВСЕ ДЛЯ СЕЛЬСКОГО ХОЗЯЙСТВА • ВТОРОВ / ВТОРОВЪ • GADO-SERVICE / ГАРО-СЕРВИС • GOMSELMASH / ГОМСЕЛЬМАШ • ГОТШАРЕНКО КФч / ГОЧАРЕНКО. 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Altogether 345 Exhibitors
from 10 Countries

Please send back to:
IFWexpo Heidelberg GmbH
Landfriedstraße 1a
D-69117 Heidelberg

Fax: +49-(0)6221-13 57 23



Registration to *Altayskaya Niva* 2010

October 26 - 29, 2010

Exhibition Centre Sport Complex, Barnaul

Deadline for Registration: 31 July 2010

A. Exhibiting company:

Company: _____
Street: _____
ZIP: _____ City: _____
Phone: _____ Fax: _____
e-mail: _____ internet: _____
Undersigned: _____
Booth manager: _____
Contact for organization: _____

To be filled in by IFWexpo

Sachbearb.: _____
Standart: _____
Abmessungen: _____
Platzierung/Stand-Nr.: _____
Sonstiges: _____

B. Sub-Exhibitors:

The companies listed below will be sub-exhibitors on our booth:

C. Details of the product range:

Our enterprise belongs to the following production sector:

1. agricultural technics
2. grain processing, handling
3. plant breeding, plant protection
4. animal breeding, animal farming
5. processing machinery (meat, dairy, bakery, etc.)
6. microclimate & industrial cold
7. transport & logistics
8. other

D. We book:

According to the Special Conditions of participation of IFWexpo Heidelberg GmbH for **Altayskaya Niva 2008**:

1. **Hall space only**, at the fee of
€ 175,-- / sqm* _____ sqm
Stand construction: standard booth** price per sqm,
at the fee of € 55,-- / sqm _____ sqm

2. **Open exhibition area**, at the fee of
€ 50,-- /sqm _____ sqm

3. **Registration fee** per participating company
€ 232,-- ; **number of companies:** _____

* depending on location; **equipment according to stand size

E. Desired location:

1. Row stand (1 side open)

2. Corner (2 sides open)

3. Three sides open

4. Island (4 sides open)

Location in centre of hall
+ 25 % on hall space price

We shall respect your requirements according to possibilities. **(Please mark!)**

Place, date

Legally binding signature

General Conditions of participation

1. Organizer

IFWexpo Heidelberg GmbH, the trade show department of IFW - Institut für Nationale und Internationale Fleisch- und Ernährungswirtschaft Heidelberg GmbH (Institute for the National and International Meat and Food Industries Heidelberg GmbH)
Landfriedstr. 1a
D-69117 Heidelberg
Telephone: +49 (0)6221 13 57-0
Telefax: +49 (0)6221 13 57-23
e-mail: info@ifw-expo.com

in cooperation with: cf. appendix

2. Sponsors

cf. appendix

3. Duration

cf. appendix

4. Registration Deadline

cf. appendix

5. Participation Fees

If not specified differently in the description of services for the exhibition, apart from all general services such as general organization of the exhibition, extensive visitor promotion, general security, cleaning of the aisles in the halls etc., the participation fee for space including standard construction covers additional standard fittings and equipment according to stand size. The respective contents of the standard package for each size will be listed separately for each event in the detailed basic info folder.

All charges are net exclusive of value-added tax. Value-added tax, if applicable, is to be paid separately. Prime booth locations, i.e. with two, three or four open front sides, are subject to additional charges per squaremeter as specified in the registration form to be submitted.

6. Registration

Registrations will only be accepted if the attached form is completed in full, accepting these conditions of participation, with legally binding signature. The completed form is to be addressed to:

**IFWexpo Heidelberg GmbH,
Landfriedstr. 1a, D-69117 Heidelberg**

Any conditions attached to the registration by the signing company will not be accepted. Requests for particular locations which will be considered as far as possible, but do not constitute preconditions for participation. No guarantee is given in respect of the presence of competitors. Registration alone does not constitute acceptance by the Organizer. Legally binding registration is not considered to have been effected until it has been received by the Organizer, and it is binding until it has been accepted or definitely refused.

7. Acceptance

No legal right to acceptance exists. Exhibitors which do not meet their financial obligations towards the company organizing the exhibition or which have contravened these conditions can be excluded from acceptance. In case of overbooking the right of selection is reserved. Acceptance of exhibitors will be confirmed in writing and is only valid for the exhibitor named in the letter of confirmation. The contract between exhibitor and Organizer becomes valid with the mailing of the acceptance. The Organizer is entitled to withdraw acceptance if it was given on the basis of false premises or the preconditions of acceptance are subsequently no longer applicable.

8. Allocation and change of allocation

Should the allocated area not be available for reasons beyond the Organizer's control, the exhibitor is not entitled to reimbursement of the participation charge. No right to claim damages exists.

Giving reasons, the Organizer may, if circumstances should so dictate, allocate a location other than the one stated in the acceptance or alter **the size of the stand by a maximum of 15 p.c.**

Partition walls, columns and projections, as well as hydrants, fire extinguishers, etc. are considered part of the allocated stand and it is the exhibitors duty to inform himself on size and location of the above mentioned. No reclamations are accepted after finishing of setting up. Reclamations have to be submitted at least 3 days before the opening of the exhibition in written form to the Organizers. No compensation may be claimed, even in case of errors of allocation.

9. Terms of payment

On acceptance the exhibitor has to pay the full charge for the rented exhibition space. Any complaints must be made in writing immediately on receipt of the invoice. Objections raised at a later date cannot be considered. The invoice on space rental is due to payment within 4 weeks, but at least until the official registration deadline. Any invoice dated later than the official registration deadline is due to immediate payment. Please remit your deposit quoting invoice number and name of the exhibition to the bank account of:

**IFWexpo Heidelberg GmbH
Commerzbank AG
Acct.No. 19 20 800 00 / Bank code 672 400 39**

The full fee for participation has to be paid to the a.m. account, bank fees for money transfer cannot be deducted from payment due as specified in the invoice. In the case of late payment on the part of an exhibitor (also in cases of space not fully paid for) the Organizer is entitled to withdraw availability of the entire space authorized and dispose of it at his discretion. In case of late payment interest of 8 p.c. on top of the Deutsche Bank interest rate valid at this moment is charged. Exhibitors- and Setting-up passes are only handed out after full payment of stand rental and all other fees. The Organizer is entitled to withhold equipment and exhibits of the client and sell it after written notification to cover the expenses, if payment has not been effectuated within the period settled.

10. Co-exhibitors and joint stands

Without the consent of the Organizer, exhibitors are not permitted to make available all or parts of the stand allocated to them to third parties either in return for payment or free of charge. No advertising or promotion of firms not named in the acceptance is permitted on the stand.

Applications for the inclusion of a co-exhibitor must be made to the Organizer in writing. A co-exhibitor fee as stipulated in the special conditions for each single event will be payable to the Organizer. In all cases the exhibitor which is the registered user of the stand is liable for payment of the co-exhibitor fee. The co-exhibitor is subject to the same terms and conditions as the main exhibitor. The Organizer may authorize large joint stands of exhibitors, provided that they can be incorporated into an appropriate subdivision of the exhibition. All regulations apply to each exhibitor. If a stand is allocated to two or more firms jointly, each firm is liable for the total fee towards the Organizer. Firms exhibiting on a joint basis should name a joint representative in their registration.

11. Cancellation or non-participation

Cancellation of the registration is possible prior to its acceptance. The cancellation fee is 800,- Euro plus value-added tax. After acceptance no cancellation or reduction of the stand area registered by the exhibitor is accepted. The entire participation cost and other costs already incurred must be paid. The restructuring of space distribution and/or relocation of other exhibition stands by the Organizer to maintain the overall visual impression does not release the exhibitor from his obligation to pay. Should an exhibitor choose not to occupy stand space allocated to him and the Organizer not be able to rent this space to another exhibitor (this does not apply to the case of restructuring occupancy), the exhibitor will be liable for the entire payment for the rented space; should the Organizer be able to re-rent the said space to another exhibitor (this does not apply to the case of restructuring occupancy), the exhibitor is nevertheless liable for a 25 p.c. of the participation fee invoiced with the acceptance or the sum of 800,- Euro cancellation fee as a minimum. In the case of non-participation on the part of a co- or sub-exhibitor, the full amount of the co-/sub-exhibitor fee shall be payable.

12. Exhibition Catalogue

The Organizer will issue an official exhibition catalogue. The standard entry to the catalogue is obligatory and exemptions cannot be made. The standard entry consists of the company's name, full address, phone, fax and e-mail. This regulation also applies to sub-exhibitors. The cost for the catalogue entry shall be charged according to the specifications on the adjoined sheet for each exhibition.

13. Liability and insurance

It is the responsibility of the exhibitor to insure the goods exhibited against all risks in connection with transport, setting-up and dismantling and during the exhibition, in particular against damage, theft etc. The exhibitor shall be liable to compensate the Organizer for any damage caused by him to the exhibition space rented, stand material, electricity, water and sewerage systems or any other property of the Organizer. The Organizer does not accept any liability for loss of or damage to the goods exhibited or other valuables which belong to the exhibitor, his representatives or persons employed or invited by him, including loss or damage due to water, fire, explosion, whirlwinds, lightning, flooding or other instances of force majeure, damage or injuries inflicted on the exhibitor, his representatives and other persons employed by him or invited by him, irrespective of the cause of such injuries or damage.

In particular the Organizer accepts no liability for damage to exhibition goods or their removal in cases in which use was made of the decorating department. With his acceptance of the conditions of participation the exhibitor explicitly releases the Organizer and firms acting on his behalf from any rights of recourse whatsoever on the part of third parties. No right to claim damages exists.

14. Circular letters

The exhibitors will be informed by the Organizer by circulars of details concerning the preparations and running of the exhibition. The Organizer does not accept any liability for any consequences of disregarding these circulars.

15. Transport

Transport on the exhibition grounds will be undertaken by a firm appointed by the Organizer. Accordingly this firm will take over transport of objects delivered by the exhibitor or its forwarders at the boundary of the exhibition grounds and continue their transport on the exhibition grounds. The exhibition management will not accept delivery of any consignments and does not accept any liability for loss or incorrect delivery. The costs for these transports on the exhibition grounds are to be paid by the exhibitors to the transport firm directly.

16 Reserved rights

In the case of important reasons beyond his control the Organizer has the right to postpone the exhibition, to curtail or prolong it, to close it for certain periods, to close it completely or in part, or to cancel it. In such justified exceptional circumstances, as in all cases of force majeure, the exhibitors do not have any right to withdraw or adjust the participation charges, nor do they have any right to claim any damages. Should the exhibition not take place for the reasons stated above, the exhibitor can be called upon to pay up to 25 p.c. of the participation charge to cover general costs. Larger individual sums can only be charged if the exhibitor has ordered additional services for which charges are made. Should the Organizer be responsible for the cancellation no sums shall be owed. No right of compensation exists.

17. Limitation period

All claims of the exhibitors against the Organizer shall be in lapse after a six-month period. The limitation period begins to run from the end of the month in which the final day of the exhibition fell.

18. Final Provision

With his registration for participation the exhibitor accepts in full as legally binding these conditions of participation as well as the house and ground rules in force at the exhibition venue. Additional agreements, special permissions or other kinds of arrangements require the written consent of the Organizer.

19. Partial Inoperativeness

Should parts of the present conditions of participation should be or become inoperative, this will not touch the remaining parts of the conditions of participation. Any inoperative part of these conditions shall be replaced by a regulation that respects the aims and the reason of these conditions.

20. Legal right applicable

The law of the Federal German Republic is applicable excluding the standardized UN commercial law.

21. Performance and venue

Place of performance and venue in respect of all obligations of both parties is Heidelberg. The laws of the Federal Republic of Germany are applicable. The Organizer reserves his right to choose the venue of the law suit.

IFWexpo Heidelberg GmbH, exhibition department of IFW - Institut für Nationale und Internationale Fleisch- und Ernährungswirtschaft, Landfriedstr. 1a, D-69117 Heidelberg